

## ABSTRACT OF THE DISCLOSURE:

Graphical Paging Unit, a System Including Graphical Paging Units and the Use of Those. The invention disclosed here includes a graphical dedicated receiving unit, a patron paging system with improved capabilities and a method for using that system to deliver marketing messages to waiting patrons as well as to perform other functions. The object of this system and its use are to provide a superior experience for waiting patrons and allow the advantage to the establishment of allowing marketing. That marketing may include messages promoting the establishment using the system or other establishments. Some embodiments of the invention include other features.